

Jayden Becker

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EDUCATION

Ithaca College, Roy H. Park School of Communications | Ithaca, NY
Bachelor of Science, Sports Media

Class of 2023

MEDIA EXPERIENCE

In-Arena Host

Sep. 2023 - Present

Pittsburgh Penguins - NHL | Pittsburgh, PA

- Perform as the live in-game host for **18,000+** fans at PPG Paints Arena
- Assume the role of Live Activation Coordinator to build, plan and prepare fan experience opportunities
- Captain for the *inaugural season* of the newly formed hype team, “Ice Breakers”, consisting of **20+** members

On-Field Host

Mar. 2023 - Present

Syracuse Mets -MiLB Triple-A (New York Mets Affiliate) | Syracuse, NY

- Produce in-game promotions such as between-inning games, advertisement reads and fan engagement
- Organizational face of local community engagement such as live appearances at sponsorship events and locations
- Conduct interviews with professional athletes and coaches

In-Game Host

Oct. 2022 - Jul. 2023

Bridgeport Islanders - AHL (New York Islanders Affiliate) | Bridgeport, CT

- Serve as Host for home games in front of **8,000+** fans at Total Mortgage Arena
- Engage and successfully interact with fans through partner activations and in-game promotions
- Featured as an organizational face on social media for merchandise and food promotional updates

In-Game Host

Jan. 2023 - Apr. 2023

Fairfield University Stags Men’s and Women’s Basketball- Divison 1 NCAA | Fairfield, CT

- Coordinate and perform on-camera promotions during the *inaugural season* at the new Leo D. Mahoney Arena
- Act as the primary Public Address announcer for sponsorship and promotional reads before, during and after events
- Operate in tandem with production staff, DJs, directors of game operations and ESPN broadcast officials

On-Field Host

Jul. 2022 - Mar 2023

Jersey Shore Blueclaws - MiLB High-A (Philadelphia Phillies Affiliate) | Lakewood, NJ

- Host in-game promotions, events and sponsorship activities
- Create a lively entertainment atmosphere to help directly boost ticket sales, alcohol consumption and sponsorships
- Interact directly with stadium visitors of all ages and backgrounds

On-Air Talent

Sept. 2019- May 2023

Ithaca College Television - Student-Run Station | Ithaca, NY

- Host, scriptwriter and producer of several *nationally recognized* weekly sports television shows
- Produce sports packages and host weather segments for weekly local news show

On-Air Talent

Sept. 2019- May 2023

WICB and VIC Radio - Student-Run Stations | Ithaca, NY

- Report weekly live sideline hits for Ithaca College football gameday radio broadcast
- Produce weekly talk sets, board operations, and advertisement promotion for hip-hop and R&B show

SKILLS

Adobe Suite | HTML, JavaScript and CSS Coding | Moderate Spanish Speaker | CPR and AED Certified | NFHS Certified

References Available Upon Request